

5.1 Pet Sitters

A Develop Understanding Task



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The Martinez twins, Carlos and Clarita, are trying to find a way to make money during summer vacation. When they overhear their aunt complaining about how difficult it is to find someone to care for her pets while she will be away on a trip, Carlos and Clarita know they have found the perfect solution. Not only do they have a large, unused storage shed on their property where they can house animals, they also have a spacious fenced backyard where the pets can play.

Carlos and Clarita are making a list of some of the issues they need to consider as part of their business plan to care for cats and dogs while their owners are on vacation.

- *Space:* Cat pens will require 6 ft^2 of space, while dog runs require 24 ft^2 . Carlos and Clarita have up to 360 ft^2 available in the storage shed for pens and runs, while still leaving enough room to move around the cages.
- *Start-up Costs:* Carlos and Clarita plan to invest much of the \$1280 they earned from their last business venture to purchase cat pens and dog runs. It will cost \$32 for each cat pen and \$80 for each dog run.

Of course, Carlos and Clarita want to make as much money as possible from their business, so they are trying to determine how many of each type of pet they should plan to accommodate. They plan to charge \$8 per day for boarding each cat and \$20 per day for each dog.

After surveying the community regarding the pet boarding needs, Carlos and Clarita are confident that they can keep all of their boarding spaces filled for the summer.

So the question is, how many of each type of pet should they prepare for? Their dad has suggested the same number of each, perhaps 12 cats and 12 dogs. Carlos thinks they should plan for more dogs, since they can charge more. Clarita thinks they should plan for more cats since they take less space and time, and therefore they can board more.

What do you think? What recommendations would you give to Carlos and Clarita, and what argument would you use to convince them that your recommendation is reasonable?